

Dr Somesh Kumar on (165) HP/2022

R. No. (15)

National Institute of Technology, Hamirpur (HP)

Department of Management Studies

Final Examination- Nov.- Dec. 2022

Subject: Productivity Management

Max. Marks: 50

Class: MBA

Course Code: MB-736

Time: 3.0hrs.

Semester: 3rd

Note: Each Question carries equal Marks.

1. Attempt all the questions. **10 Marks.**

- (A) How the productivity of an Organization can be enhanced?
- (B) How Productivity is related to Production of an Organization?
- (C) How does profitability lead to enhance or decrease productivity of an Organization?
- (D) How Productivity and Quality are related to each other?

2. Attempt all the questions. **10 Marks.**

- (A) Does the technology behind the three types of layouts affect the productivity and sales of an organization? Explain.
- (B) What relationship External Environment carry with the Productivity of an Organization?
- (C) What is the difference among following terms: Plant; Company; Corporation; and Industry?
- (D) To increase Productivity of an Organization, which aspects of an organization are optimised?

3. Attempt all the questions. **10 Marks.**

- (A) How does we measure Total and Partial Productivity?
- (B) How does 'Product Demand' affect the Productivity of an Organization?
- (C) Does "Market fluctuations" affect the Productivity of an organization?
- (D) How "Brand Value, Quality, Technology and Productivity are related to each other?"

4. Attempt all the questions. **10 Marks.**

- (A) What are the objectives of Productivity Measurement?
- (B) What do you mean by "Management by Objectives (MBO)"?
- (C) What are the various steps involved in executing MBO?
- (D) Is it necessary to develop a Model of a System for productivity measurement? Explain.

5. Attempt all the questions. **10 Marks.**

- (A) What is Performance Objectives - Productivity (PO-P)?
- (B) What is the methodology of executing POP?
- (C) How various sub systems are identified in POP?
- (D) What do you mean by Key Performance Area? What is the need to identify it?